

## 2020 Award Categories & Criteria

### 1. Pendle Business Person of the Year

Don't be too modest! There are many outstanding business leaders in Pendle and we want to hear about your business activities.

- Give examples of leadership and entrepreneurial skills and how they have improved sales and net profit.
- How have you motivated staff (fun or seriously) and led by example?
- What key projects have you implemented?
- What is your forecast for increase in sales, net profits and jobs for the next two years?

### 2. Pendle Employer of the Year

We want to find the best place to work in Pendle. This award will celebrate the company that has created the most stimulating and supportive workplace with a motivated, well trained and ambitious workforce. Judging will be based on an independent employee survey.

**Please complete the application form to express an interest in this category. We'll then contact you to carry out an online employee survey directly with your staff.**

### 3. Pendle Business of the Year (Medium/Large) 51+

We're looking for businesses which demonstrate a wide-range of excellence in business. Financial and business growth is seen as a key factor for this category.

Please provide examples/evidence of:

- new products or processes you've developed over the last two years
- strategies which have driven business growth and how you plan to develop your business in the future
- commercial success, innovation and staff development
- % increase in sales, net profits and jobs over the last two years

### 4. Pendle Business of the Year (small 11-50)

We're looking for small companies which demonstrate business flair and a range of growth across operations. Financial and business growth is seen as a key factor for this category.

Please provide examples/evidence of:

- new products or processes you've developed over the last two years
- strategies which have driven business growth and how you plan to develop your business in the future
- commercial success, innovation and staff development

- % increase in sales, net profits and jobs over the last two years

#### **5. Pendle Business of the Year (micro 1-10)**

Some of the fastest growing and the most exciting businesses in the country are micro-businesses. We're looking for examples of the flair and initiative Pendle micro-businesses use to break into the marketplace.

Please provide examples/evidence of:

- which new products or processes have you've developed over the last two years
- strategies which have driven business growth and how you plan to develop your business in the future
- evidence of commercial success, innovation and staff development
- % increase in sales, net profits and jobs over the last two years

#### **6. Pendle Rising Star**

This award is open to businesses which have been trading less than two years at the date of the awards – 23 July 2020.

We want to know the inspiring business opportunity you've taken to form a successful new start-up business. What's driven you to start a business and how have you created a flourishing company?

For example:

- Did you see a gap in the market? If so how did you capitalise on this?
- How has your business grown through the increase in sales, net profits and jobs since you started trading?
- Have you developed a new product/process and brought it to the market?
- How have you driven business growth and how do you plan to develop your business in the future?

#### **7. Pendle Innovation Award**

This award is open to all and we're looking for businesses which demonstrate innovative solutions in the workplace. This can apply to any aspect of the business from processes, digital solutions to people or products. How has this innovation been successful? We are looking for all types of innovation, small or large, no matter what your business or industry is.

Judges will be looking for:

- examples of the innovation showing how it has contributed to your success
- innovative approaches to working

## **8. Pendle Apprentice of the year**

We want to know about your star apprentice! What has made them stand out and be a cut above everyone else? How have they had a positive impact in their job role and to the overall business or organisation?

Judges will be looking for:

- current apprentice or someone who completed an apprenticeship in the last 12 months
- examples of a significant contribution to the workplace, changes in working practice, new ideas, commitment and positivity

## **9. Pendle Social Responsibility Award**

This award is open to all businesses, no matter what your size or industry, which includes all social enterprises and not-for-profit organisations.

Judges will be looking for examples/evidence of:

- the impact on the local area, a motivation to maintain, improve and give back to Pendle
- benefits to your staff or staff participation in the community from their time given. Does your business allow staff the time and resources to participate in Social Responsibility in the wider community?
- benefits to your business and customers from a social responsibility focus coming from a good and effective management and leadership plan

## **10. Pendle Green Business Award**

This award is open to all businesses which can demonstrate how you're tackling your environmental impact. It can be anything to do with the customer, the product, the business, business operations or your staff.

Judges will be looking for examples/evidence of:

- solutions for energy, resource and waste management
- be it large or small, schemes that help show your green credentials